

A Regulatory Innovation To Promote Energy Efficiency

- The first self-regulatory initiative under EU product energy efficiency legislation: an industry voluntary agreement to improve the energy consumption of Set Top Boxes (STBs) with conditional access
- Reconciles the need for flexibility in STB design, the benefits of innovation and high quality customer service with the need to further reduce energy consumption
- Delivers energy efficiency improvements faster than formal regulation
- Takes a global perspective for a global industry – making an impact beyond the EU and addressing a global problem with a global approach
- Uniquely – involves actors in all stages of STB design, production and deployment – an industry wide commitment to support the environment
- To learn more, or to make your commitment, contact info@difgroup.com, call +44 7802 234671 or visit <http://www.difgroup.com/key-topics/greening-of-ict>



The Industry Voluntary Agreement Companies Supporting It

